

Ministry of Development, Industry and Foreign Trade

Brazil 2010

Welber Barral
Secretary of Foreign Trade

Miami
April 9th, 2010

Post Crisis Brazil

- Last to suffer and first to leave;
- High level of international reserves (US\$ 223 billion)
- Increase of liquidity;
 - Reduction of interest rates
 - Expansion of domestic credit
- Tax breaks to affected sectors
- Increasing domestic consumption

Fiscal impact

- Low cost of support measures (1.2% of GDP as opposed to 5.8% in China and 3.8% in the U.S.).
- Low budget deficit in 2009 (3.2% of GDP) compared to developed G-20 countries (10.2% of GDP)

Main projects to sustain growth

- ✓ Growth Acceleration Program(PAC)
- ✓ World Cup 2014
- ✓ Rio de Janeiro Olympic Games 2016
- ✓ "My House, My Life" Program
- ✓ Pre-Salt Exploitation

Structuring Programs for Productive Systems

Mobilizing Programs in Strategic Areas

Health
Industrial Area

Information
Technologies
Communication

Nuclear
Energy

Defense
Industrial Area

Nanotechnology

Biotechnology

Programs to Consolidate and Expand Leadership

Aeronautics

Bioethanol

Oil
Gas
Petrochemical

Mining

Iron and
Steel

Meats

Cellulose

Programs to Strengthen Competitiveness

Automotive

Capital
Goods

Textile and
Confection

Lumber and
Furniture

Hygiene
Perfumery
Cosmetics

Civil
Construction

Services
Area

Naval Industry
Cabotage

Leather
Footwear
Artifacts

Agroindustries

Biodiesel

Biodiesel

Plastics

Others

Growth Acceleration Program (PAC)

Over US\$ 250 billion (2007-2010).

Main Sectors

- ✓ Capital goods – building machinery
- ✓ Civil construction – highways and railways
- ✓ Transport equipment – high speed train (US\$ 18 billion up to 2015);
- ✓ Shipbuilding & ports;
- ✓ Petrochemical industry – Rio de Janeiro cluster

World Cup 2014 and the Olympic Games 2016

- Infrastructure improvement: airports, roads and public transportation in 12 cities;
- Up to US\$ 1,7 billion in stadiums;
- Infrastructure for tourism;
- Services.

**“My House, My Life” Program:
1.000.000 new popular households**

Civil construction

Plastics – pipes, electric cables; new applications;

Wood and furniture

Electric appliances

Pre-salt exploitation

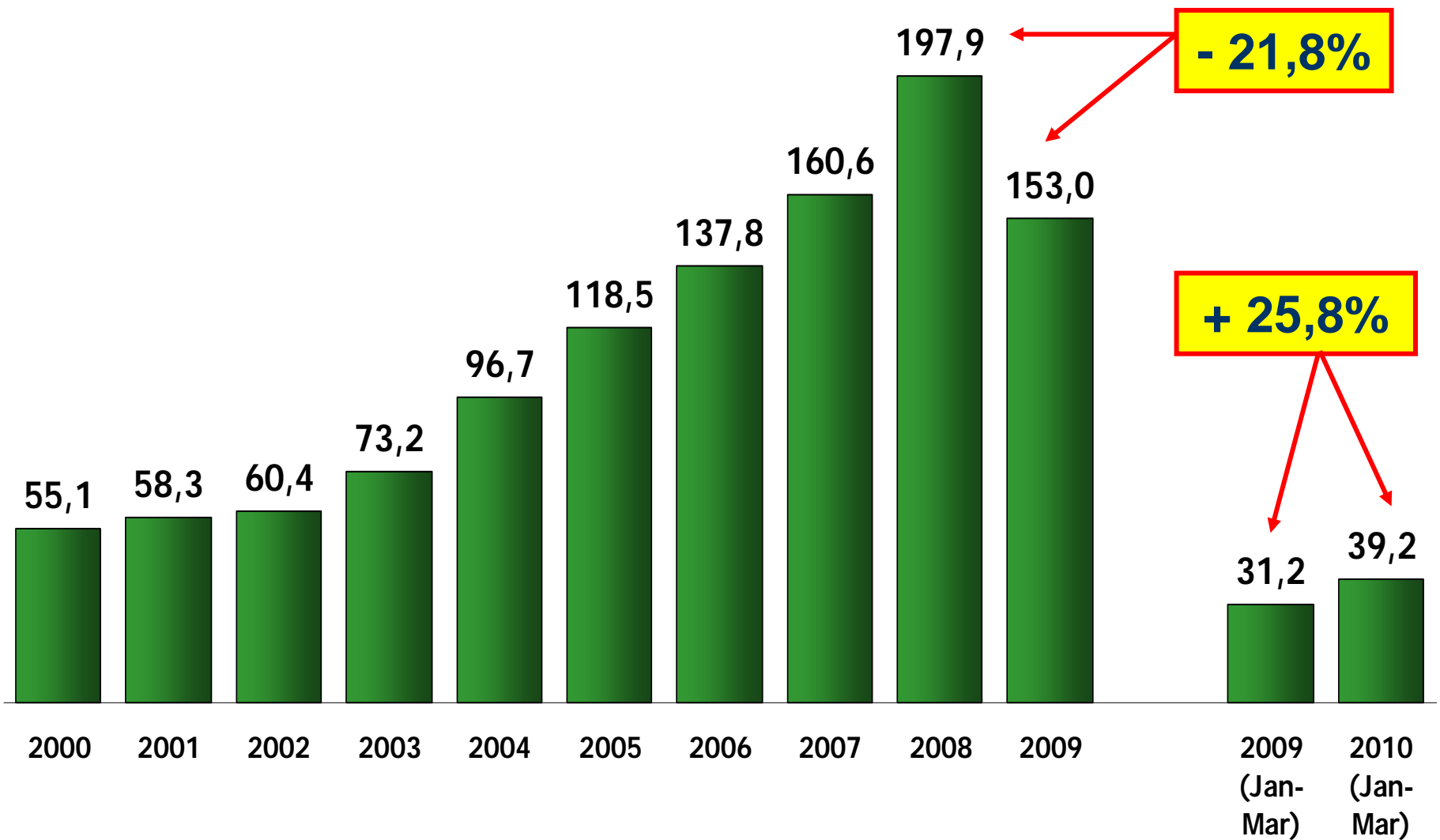
Capital goods – *joint ventures*;

Shipbuilding – modernization and expansion; offshore support ships;

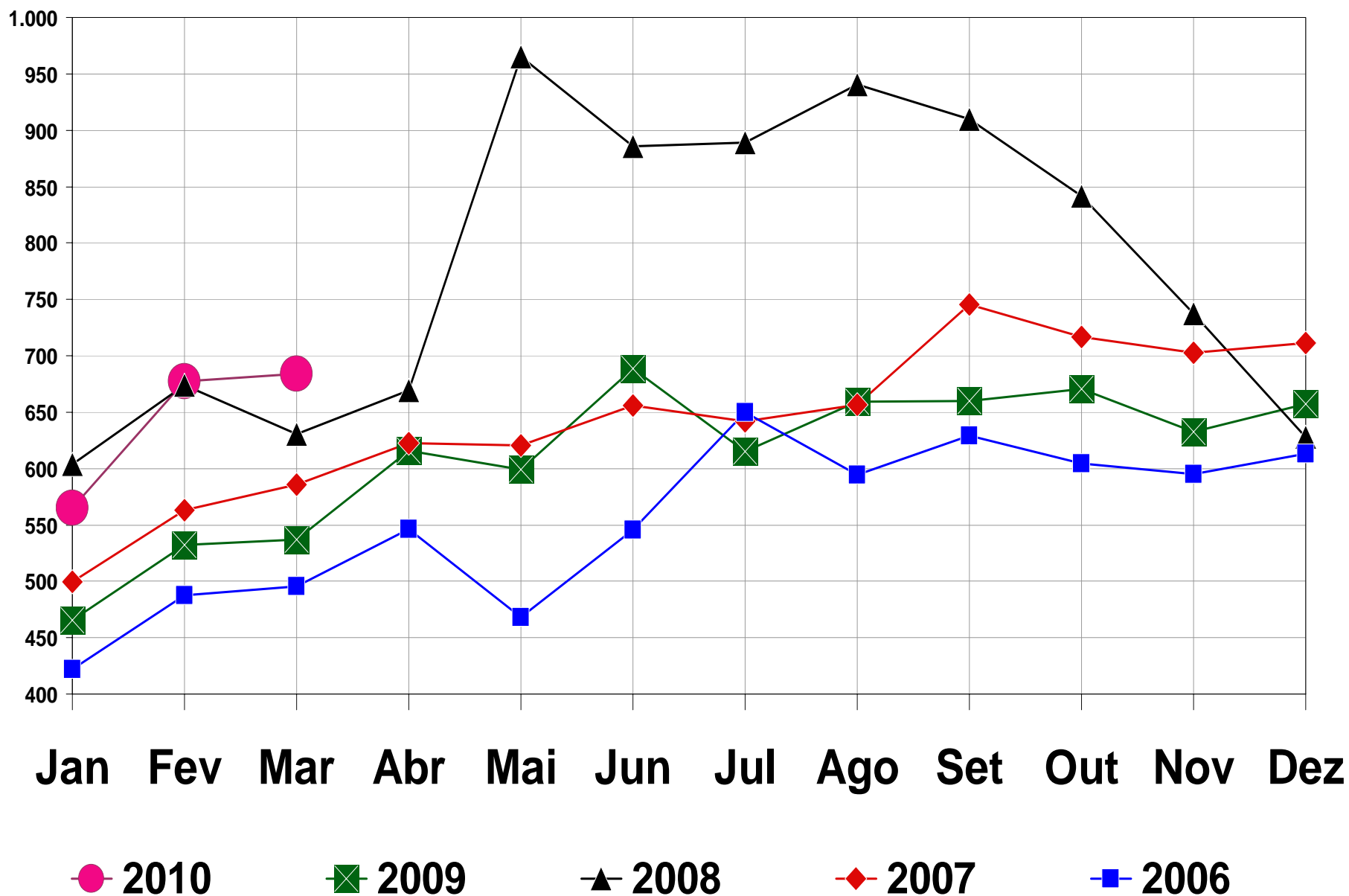
Plastics – high performance materials.

International Trade - Exports

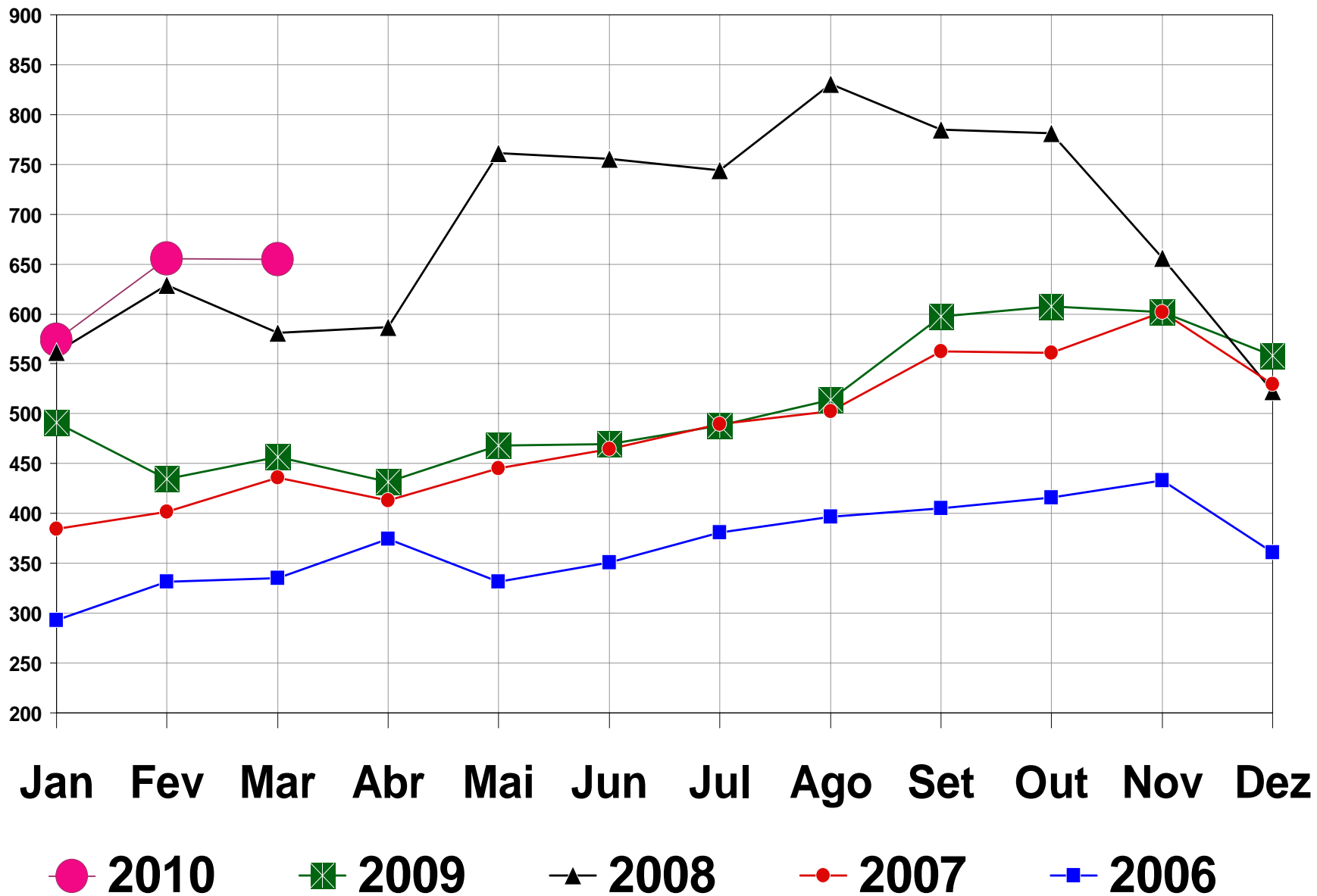
US\$ Millions



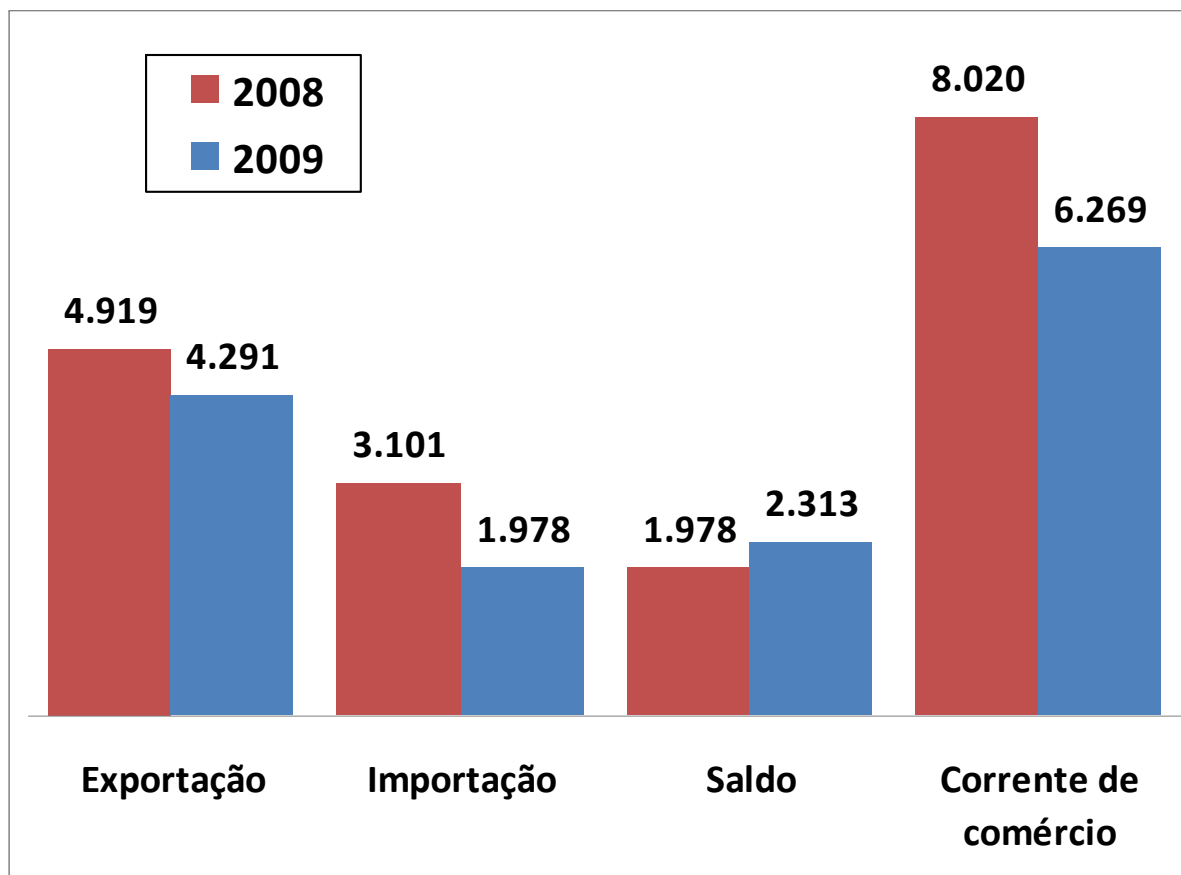
Exportação Mensal - Média diária - US\$ milhões FOB



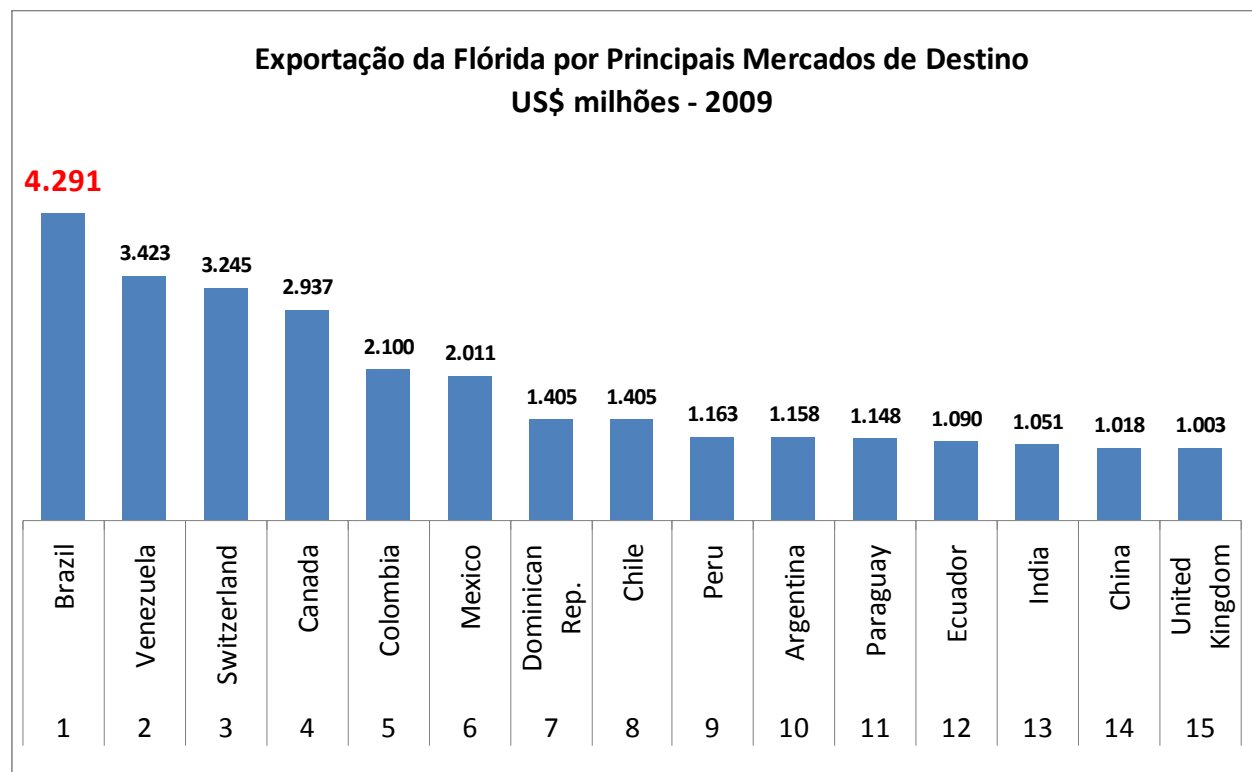
Importação Mensal - Média diária - US\$ milhões FOB



Brazil-Florida: Trade Data



Florida – Exports to Latin America



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Thank you !

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